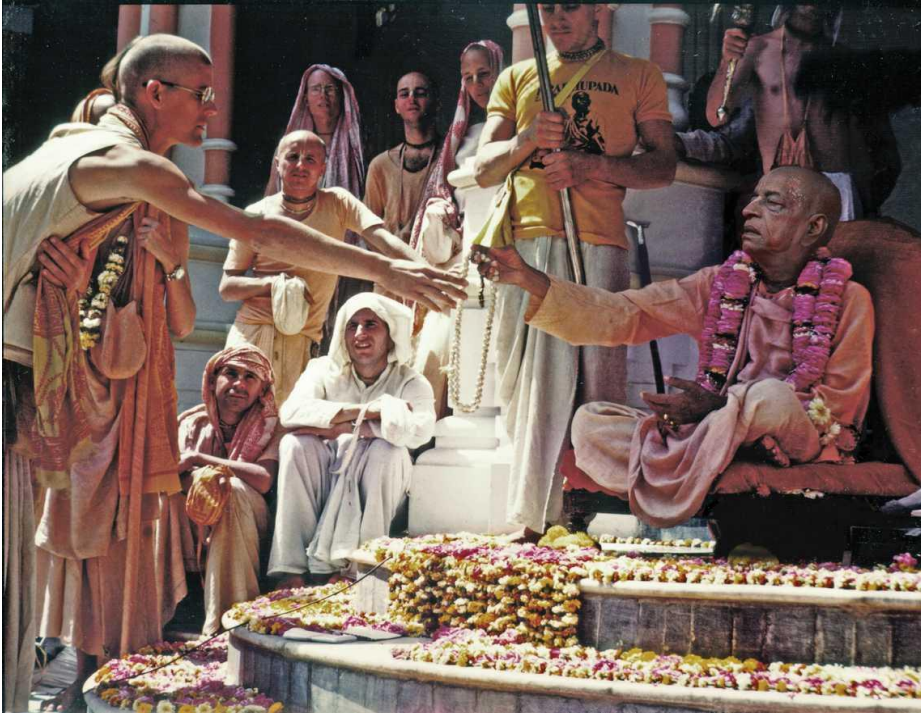


## mayesvara dasa ACBSP • Service to Srila Prabhupada



Mayesvara dasa harinama initiation ceremony Vrindaban India, March 1976.

Supersoul directed me to first begin studying the philosophy of Krishna Consciousness in 1973. In October 1975 I dropped out of my senior year studying Industrial Design at the University of Kansas to join the Radha Damodar Traveling Sankirtan Party. With Srila Prabhupada's mercy I was then able to do book distribution in the parking lots of America until the spring of 1976. In March of that year His Divine Grace A.C. Bhaktivedanta Swami Prabhupada personally accepted me as his disciple at the Krishna Balaram Temple in Vrindaban, India.

During my service as a devotee, Krishna utilized me to assist with managing creative ISKCON projects like temple construction and building Rathayatra carts. In 1976 I engineered the assembly of the Radha-Govinda-like facade to the New York temple on 55th street and designed the ambiance for the Govinda's restaurant.

Krishna arranged for me to assist Jayananda in completing the huge Ratha carts that were used in the now very famous 1976 New York Rathayatra parade that went down 5<sup>th</sup> Avenue. By 1977 Jayananda Thakura's illness had become very serious. Tamal Krishna Maharaja requested that he share with me everything he could from his many years of experience building Ratha carts since the early days in San Francisco. By the following year Jayananda had entered into his nitya lila with Lord Jagannatha and with the assistance of several other talented devotees we rebuilt the New York carts he designed for the 1977 parade the following year.

In 1978 I relocated to Calcutta and was asked to build the first big Rathayatra cart for that city which rapidly grew to become a huge annual event attracting several million local Bengalis.

By the fall of 1978 I was asked to take over as director of ISKCON Planning and Construction and I became the onsite management for the Samadhi Mandir of His Divine Grace A. C. Bhaktivedanta Swami Prabhupada in sacred village of Vrindaban India. I was blessed to lead this project from the ground up to the completion of the superstructure and the application of the interior granite until I was called to Bombay to engineer their Rathayatra parade float.



Calcutta Rathayatra Parade Float 1988

Meanwhile Krishna empowered me in 1979 to visualize the original Mayapur Lotus Fountain Garden which was the largest fountain in Asia until it was later torn down in 2005 to make room for the huge Temple of the Vedic Planetarium now under construction.

In 1980 I was dispatched to Bombay where I was inspired by Lord Jagannatha to see if I could simplify the efforts required to build and maintain His Rathayatra chariots. He gave me the skills to design the first semi-portable Gosthy-a-Ratha which had 5 kailashes and stood approximately 50ft tall making it the largest ISKCON parade float ever built at that time.



Original Mayapur India, Gardens & Lotus Fountain  
(Now demolished for Vedic Planetarium Construction)





**His Divine Grace A.C. Bhaktivedanta Swami  
Prabhupada's Samadhi Mandir, Vrindaban India**

[Jagannatha.com](http://Jagannatha.com))

In 1987 I moved to Ojai and Super soul urged me to begin a Nam Hutta Bhakta Vriksa preaching program under the name of the American Vedic Association (AVA). This name was adopted as a decoy to trick the strong Mayavadi influences that permeate the Ojai Valley. Our efforts in Ojai are carried out with the blessings of ISKCON of Southern California and the Los Angeles New Dwarka temple management. In this way I have been able to work closely with all devotees. I offer my skills where I can and welcome all Vaishnavas who are in this area to preach at the bi-monthly Bhagavad-gita Fellowship Discussion gathering that I sponsor on the 1<sup>st</sup> & 3<sup>rd</sup> Tuesday of every month in Ojai. Our small group also engage in several annual public outreach events such as the annual Ojai Days Festival, Earth Day, Janmastami, and a Pre-Thanksgiving Tofu Turkey feast every year.



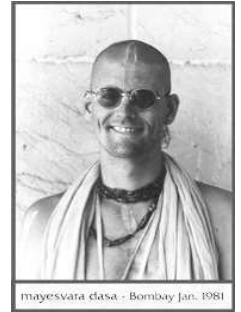
In 2008 the LA temple President, Swavas Dasa requested me to rethink the design of the original 1977 Ratha Carts built by Jayananda. By that time they were 30 years old and had become very expensive to maintain fully assembled, in a storage lot, all year long, subjected to the salty ocean air near Venice Beach. Krishna guided me to design Gosthy-a-Ratha III which was the first fully transportable aluminum rathacarts that measure 16 ft wide, 24 ft long and 36ft tall when fully opened. The carts were engineered to collapse in all three directions so all three would fit into one standard 53-foot enclosed tractor trailer truck for easy and legal transport to any location.

Over the following years I have provided a place for Ratna Bushan prabhu to carry on with the construction of the most sophisticated Rathayatra chariots ever designed for the western world in my back yard. With each new generation of chariot, we hone and improve the design with more features, lighter weight, and enhanced beauty!

I was then sent to London to further develop the concept of a collapsible Ratha Cart and the Gosthy-a-Ratha II was built for the 1981 London Rathayatra. That cart soon was traveling all over Europe and became the model for additional carts which were built in subsequent years.

By the end of that year I found myself in Los Angeles where I spent five years assisting Amarendra Das as a paralegal for the BBT legal office. My service also included keeping the accounting records for Govinda's Restaurant and assisting with the daily worship of Sri Sri Rukmini & Dwarkadisha.

In 1984 Lord Jagannatha inspired me to begin Jagannatha Enterprises which has since expanded to include the design and production of the well-received Jagannatha Umbrella, clock and a whole line of transcendental jewelry and flags. (LINK:



mayesvara dasa - Bombay Jan. 1981

With the help of the Los Angeles temple devotees we have utilized the small rathcart mentioned above to imbed a Rathayatra procession in the annual Ojai Independence Day parade. By the grace of Srila Prabhupada we have managed to win either first or second place in this event every year since 2009.

In 1996 the LA Building Department condemned the old Tulasi Greenhouse in New Dwarka, so with the help of my father, who was one of the leading greenhouse engineers in the United States, I coordinated its replacement with one of their large commercial aluminum greenhouses.

In 2003 I designed a small portable Ratha Cart for the Los Angeles temple for the Martin Luther King Day parade and it has been used in that parade every year since then. That cart is so portable it fits into a small horse trailer and has been used all over Western United states from Boise, Idaho to Tijuana, Mexico. In 2010 an exact duplicate of this cart was made for the Hawaii temple. Since then several other temples have expressed an interest in having a cart of their own be built using this extremely efficient design.



**Los Angeles Collapsible Jumbo Raths carts  
(All three fit into 53 ft tractor trailer)**

### Excellent Video of 2010 LA Fully Collapsible Rathayatra Carts

This film portrays the pageantry and magic of the Los Angeles annual Rathayatra and provides clips that shows how three full size rathcarts collapse down in all three directions to fit into ONE 53 ft tractor trailer.

[https://www.youtube.com/watch?v=ixjujD\\_fK5A](https://www.youtube.com/watch?v=ixjujD_fK5A)

## Other Contributions:

### Plates or Balls? 2018

Many friends were mistakenly confused that I was the author of all the studies proposing the Vedic understanding that the earth was flat. I found myself having to explain that I was NOT the one writing those editorials. This is my own commentary arguing the difficulties that must be addressed if one proposes the earth is flat.

<http://akincana.net/2018/06/07/plates-or-balls/>

### Vegan Threat to Bovine Welfare

Written in 2010 as response to Vegan extremists in Ojai

<http://www.dandavats.com/?p=8672>

### Wisdom of The Wise

PowerPoint slide show, 75 plates, quotes from leaders of all disciplines who found strength & wisdom in the Vedas.

Part 1. <https://www.youtube.com/watch?v=qucAsmEfiws>

Part 2. <https://youtu.be/7rT0z9Og7Tw>



mayesvara dasa circa 1996

### Inconvenient Culinary Truth

PowerPoint slide show that runs like a movie. Strong arguments for vegetarian lifestyle.

<https://www.youtube.com/watch?v=2LGrS961jik&list=PLdyvynQr5k1zzxT0CknN81ldWDbx0Y8uUj>

### New York 1976 Rathayatra & Glorification of Jayananda Prabhu

In this video I read the story of what happened the night before the world famous 1976 5th avenue New York Rathayatra parade after the top of Lord Balaram's cart came crashing down into the parking lot!

<http://jagannatha.com/jayananda-pastimes-ny-1976-rathayatra-lord-vayus-challenge/>

### Finding Brahminical Candidates to Teach Four Legs of Dharma/Duty 2013

The whole purpose of the Hare Krishna movement is to find candidates who are ready to be trained up to develop genuine brahminical characteristics. This is an essay which include a copy of an earlier version of the chart listed below called: Four Legs of dharma/duty.

<http://www.dandavats.com/?p=12534>

### Mahima Garuda Golden Palace Proposal for Sri Dham Mayapura <http://jagannatha.com/mayapura-mahima-garuda-proposal/>

Mayapura is rapidly becoming one of the most sought after places of pilgrimages in all of India. The Temple of Vedic Planetarium is going to be an architectural wonder of the world and it deserves an equally impressive Garuda Stamba. I took the time to draw up a complete set of four architectural proposal plans that would make up for the Lotus Fountain Garden that was torn down to make way for the Vedic Planetarium Temple. This is a project that would catch the attention of every newspaper in India and charm every pilgrim who comes visit. I am still waiting for a response from the Mayapura planning team.

### Requiem for a Yogini - Our Son Joined Hare Krishna

How Mr. Elizabeth Hart Roberts, mayesvara dasa's mother, glorifies



### Mahima Garuda Golden Palace Park - Mayapura Dham



Srila Prabhupada offered as 6 Captured Images from New York Times Sunday Edition Insert, Suburban Today Article 1980. This was syndicated all over the United States. <http://www.harekrishna.com/sun/editorials/01-13/editorials9593.htm>

### Memories of Srila Prabhupada By mayesvara dasa Jan 2018

Personal memories from early days of the Hare Krishna movement.

<https://iskcondesiretree.com/video/srila-prabhupada-memories-by-mayesvara-das>

## Graphic Charts

### Universal Map of Vedic Time

This is a large 24" X 36" highly illustrated chart that shows the Vedic concept of time as it is described in the Srimad Bhagavatam. It includes the *chatur yuga* cycles, the *manvantaras* and numerous events along the timeline all the way back to the appearance of Lord Brahma sitting on the lotus sprouting from the navel of *Garbodakshi Vishnu*!

[http://jagannatha.com/wp-content/uploads/2015/07/VedicUniverse34\\_Printed\\_VSml.png](http://jagannatha.com/wp-content/uploads/2015/07/VedicUniverse34_Printed_VSml.png)

### Knowledge Acquiring Process of the Soul

This is a large 18" X 24" highly illustrated chart that depicts the various ways the conditioned soul can acquire knowledge. It helps one understand why the Vedic process of *pramana* (hearing from authority), is superior to *anumana*, (Logic) and *pratyaksha* (sense perception).

<http://jagannatha.com/product/knoacqprcnsl/>

### Vedic Educational Charts – Graphic Cliff Notes to Srila Prabhupadas Books:

Each of the 8.5" X 11" charts listed below are printed on high quality firm paper and are packed with the core teachings that cover each respective subject. Excellent tools for both studying and teaching the Vedic conclusions.

- |                                    |                                      |
|------------------------------------|--------------------------------------|
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| 2. Four Legitimate Yoga Systems    | 7. Origin, Birth & Death of the Body |
| 3. Four Ashrams, Four Varnas       | 8. Why Om? & Maha Vakyas             |
| 4. I Want to Know & Free Will      | 9. Our Father- History of the Bible  |
| 5. Three Modes of Material Nature  |                                      |

<http://jagannatha.com/product/6gphchrset/>

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3. Four Legs of Dharma/Duty
4. Three Modes of Material Nature
5. Origin, Birth & Death of Body
6. I Want To Know! & Free Will
7. Why Om? & Maha Vakyas
8. Four Varnas (Social Contributions) Four Ashrams (Spiritual Stages)

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## Conclusive Death to Poison Conspiracy

Book & Movie of **DECEPTION** was released to public on: Gaur Purnaima March 9, 2020 Mayapura India

Augmented with contemporary examples, historic references, and interesting facts, **DECEPTION** provides a refreshing way to understand this otherwise delicate and sordid subject in a thoroughly researched, captivating format. Readers will develop a greater appreciation for how quickly the conditioned soul can be misled by the confounding forces of envy, ignorance, pride, contempt, and quarrel that permeates the dawn of Kali Yuga. Thoughtful individuals will appreciate the intricacy of the emotional tactics and comprehensive **DECEPTION** designed to confuse the poorly informed into believing something that could have never occurred. The objective individual will welcome the numerous facts and examples that expose how the general public has been intentionally misled into wrongly believing that His Divine Grace was murdered by his own disciples.

**DECEPTION** offers convincing evidence that prove how senior members of the Hare Krishna movement did not have the time, resources, knowledge, opportunity or motive to poison their beloved Spiritual Master, His Divine Grace A.C. Bhaktivedanta Swami Prabhupada.

**Author Of: DECEPTION** The 500p. book.

Exposed the Poison Conspiracy fraud (Amazon.com)

**Book:** <http://jagannatha.com/deception-the-book/>

**Lampoon:** <http://jagannatha.com/poison-conspiracy-lampoon-2018/>

**Producer Of: DECEPTION Poison Conspiracy Fraud**

The movie version of the book. (YouTube.com)

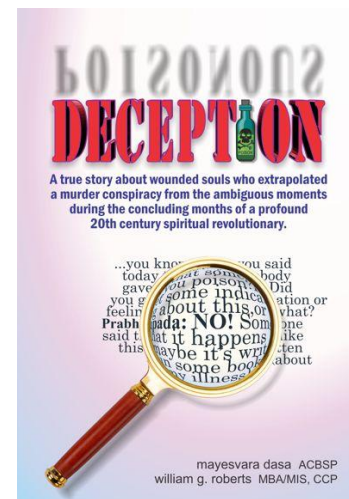
**Movie:** <http://jagannatha.com/deception/>

**Promotional Video for Book: DECEPTION (2.31min)**

<http://jagannatha.com/deception-the-trailer/>

**Poison Conspiracy Learned from Chicken Little!**

<http://jagannatha.com/how-the-t-com-learned-from-chicken-little/>



## Just for the record:

*WholsMayesvaraDasa URL to this Document on Internet:*  
<http://jagannatha.com/who-is-mayesvara-dasa-acbsp/>

In 1985 I completed my undergraduate work in Commercial Design, with an emphasis in Industrial Engineering and Computer Programming at Woodbury University in Los Angeles. I hold two professional titles for Computer Systems Management and Analysis from UCLA and I became a Certified Data Processor from the institute of Certified Computer Professionals in 1992. In 1995 I received my MBA with an emphasis in Management Information Systems from California Lutheran University.

From January 1987 I held a secret clearance with the Department of the Defense and was employed as a database engineer for the United States Navy at the Port Hueneme Division of The Naval Surface Warfare Center. In August 2013 I retired from my job with the Navy so I could spend all my time assisting His Divine Grace A. C. Bhaktivedanta Swami Prabhupada and Lord Caitanya spread the Hari Nama movement to at least the small town of Ojai where I continue to reside.

## Lecture Topics of Particular Interest & Personal Stories

Participation on Radha Damodara Party 1975-1976  
New York 55<sup>th</sup> Street Temple 1976 – 1977  
Jayananda & New York 1976 Rathayatra Parade (Almost 2 Cart Parade!)  
1<sup>st</sup> Big Kolkata Rathayatra 1978 – (Axel destroyed First 10 Feet!)  
Vrindaban Samadhi Construction Start Up. 1979  
Mumbai Rathayatra 1980 (Biggest Rath In ISKCON & First Portable Rath)  
London Rathayatra 1981 (1<sup>st</sup> Fully Portable Cart in West)  
Preaching to New Agers & NonDualists (Ojai Nama Hatta 1987 – Present)  
Explaining Universal Vedic Map of Time with Illustration  
Inconvenient Culinary Truth  
Explaining Knowledge Acquiring Process with Illustration  
Questions Related to: **“DECEPTION”**. (Poison Conspiracy Not Possible)



Rathcart Parked in Backyard, Ojai  
Ca. 2016

*Mayesvara Dasa*  
mayesvara dasa ACBSP

**AKA:** William Roberts MBA/MIS, CCP

**Who is mayesvara dasa?** See: <http://jagannatha.com/who-is-mayesvara-dasa-acbsp/>

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