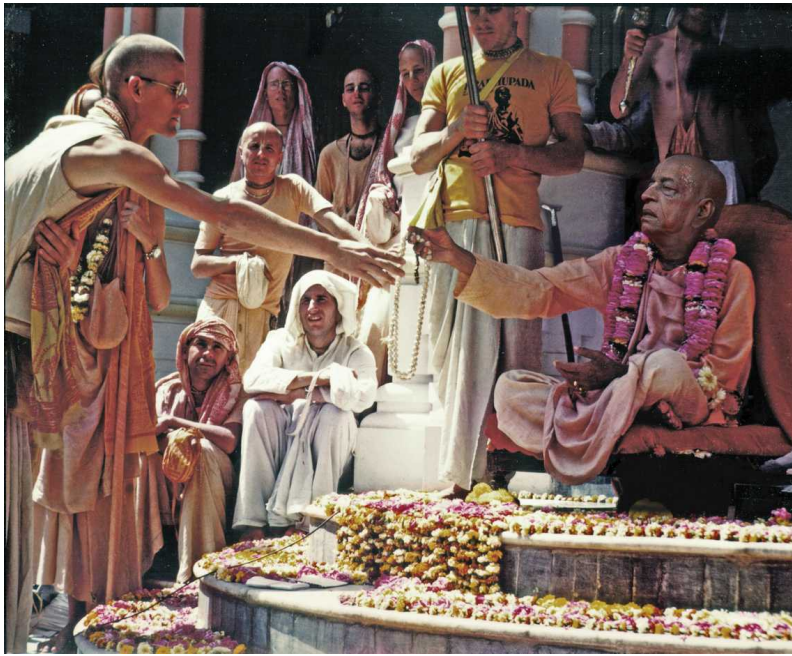


mayesvara dasa ACBSP • Service to Srila Prabhupada



Mayesvara dasa Harinama initiation ceremony Vrindaban India, March 1976.

Supersoul directed me to first begin studying the philosophy of Krishna Consciousness in 1973. In October 1975 I dropped out of my senior year studying Industrial Design at the University Of Kansas to join the Radha Damodar Traveling Sankirtan Party. With Srila Prabhupada's mercy I was then able to do book distribution in the parking lots of America until the spring of 1976. In March of that year His Divine Grace A.C. Bhaktivedanta Swami Prabhupada personally accepted me as his disciple at the Krishna Balam Temple in Vrindaban, India.

During my service as a devotee, Krishna utilized me to assist with managing creative ISKCON projects like temple construction and

building Rathayatra carts. In 1976 I engineered the assembly of the Radha-Govinda-like facade to the New York temple on 55th street and designed the ambiance for the Govinda's restaurant.



Calcutta Rathayatra Parade Float 1988

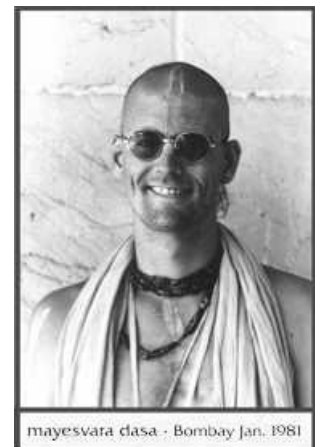
Krishna arranged for me to assist Jayananda in completing the huge Ratha carts that were used in the now very famous 1976 New York Rathayatra parade that went down 5th Avenue. By 1977 Jayananda Thakura's illness had become very serious. Tamal Krishna Maharaja requested that he share with me everything he could from his many years of experience building Ratha carts since the early days in San Francisco. By the following year Jayananda had entered into his nitya lila with Lord Jagannatha and with the assistance of several other talented devotees we rebuilt the New York carts he designed for the 1977 parade the following year.

In 1978 I relocated to Calcutta and was asked to build the first big Rathayatra cart for that city which rapidly grew to become a huge annual event attracting several million local Bengales.

By the fall of 1978 I was asked to take over as director of ISKCON Planning and Construction

and I became the onsite management for the Samadhi Mandir of His Divine Grace A. C. Bhaktivedanta Swami Prabhupada in sacred villiage of Vrindaban India. I was blessed to lead this project from the ground up to the completion of the superstructure and the application of the interior granite until I was called to Bombay to engineer their Rathayatra parade float.

Meanwhile Krishna empowered me in 1979 to visualize the original Mayapur Lotus Fountain Garden which was the largest fountain in Asia until it was later torn down in 2005 to make room for the huge Temple of the Vedic Planetarium now under construction.



mayesvara dasa - Bombay Jan. 1981

In 1980 I was dispatched to Bombay where I was inspired by Lord Jagannatha to see if I could simplify the efforts required to build and maintain His Rathayatra chariots. He gave me the skills to design the first semi-portable Gosthy-a-Ratha which had 5 kailashes and stood approximately 50ft tall making it the largest ISKCON parade float ever built at that time.

I was then sent to London to further develop the concept of a collapsible Ratha Cart and the Gosthy-a-Ratha II was built for the 1981 London Rathayatra. That cart soon was traveling all over Europe and became the model for additional carts which were built in subsequent years.

By the end of that year I found myself in Los Angeles where I spent five years assisting Amarendra Das as a paralegal for the BBT legal office. My service also included keeping the accounting records for Govinda's Restaurant and assisting with the daily worship of Sri Sri Rukmini & Dwarkadisha.



Mayapur India, Gardens & Lotus Fountain



Vrindaban Samadhi Mandir for His Divine Grace A.C. Bhaktivedanta Swami Prabhupada

In 1984 Lord Jagannatha inspired me to begin Jagannatha Enterprises which has since expanded to include the design and production of the well-received Jagannatha Umbrella, clock and a whole line of transcendental jewelry and flags. (LINK: Jagannatha.com)

In 1987 I moved to Ojai and Supersoul urged me to begin a Nam Hutta Bhakta Vriksa preaching program under the name of the American Vedic Association(AVA). This name was adopted as a decoy to trick the strong Mayavadi influences that permeate the Ojai Valley. Our efforts in Ojai are carried out with the blessings of ISKCON of Southern California and the Los

Angeles New Dwarka temple management. In this way I have been able to work closely with all devotees. I offer my skills where I can and welcome all Vaishnavas who are in this area to preach at the bi-monthly Bhagavad-gita Fellowship Discussion gathering that I sponsor on the 1st & 3rd Tuesday of every month in Ojai. Our small group also engage in several annual public outreach events such as the annual Ojai Days Festival, Earth Day, Janmastami, and a Pre-Thanksgiving Tofu Turkey feast every year.

With the help of the Los Angeles temple devotees we have utilized the small Ratha Cart mentioned above to imbed a Rathayatra procession in the annual Ojai Independence Day parade. By the grace of Srila Prabhupada we have managed to win either first or second place in this event every year since 2009.

In 1996 the LA Building Department condemned the old Tulasi Greenhouse in New Dwarka, so with the help of my father ,who was a consulting engineer for Ludy Greenhouses, I coordinated its replacement with one of their large commercial aluminum greenhouses.

In 2003 I designed a small portable Ratha Cart for the Los Angeles temple for the Martin Luther King Day parade and it has been used in that parade every year since then. That cart is so portable it fits into a small horse trailer and has been used all over Western United states from Boise, Idaho to Tijuana, Mexico. In 2010 an exact duplicate of this cart was made for the Hawaii temple. Since then several other temples have expressed an interest in having a cart of their own be built using this extremely efficient design.



Mayesvara dasa circa 1996

In 2008 the LA temple President, Swavas Dasa requested me to rethink the design of the original 1977 Ratha Carts built by Jayananda. At that time they were 30 years old and had become very expensive to maintain fully assembled, in a storage lot, all year long, subjected to the salty ocean air near Venice Beach. Krishna guided me to design Gosthy-a-Ratha III which was the first fully transportable aluminum ratha carts that measure 16 ft wide, 24 ft long and 36ft tall when fully opened. The carts were engineered to collapse in all three directions so all three would fit into one standard 52 foot enclosed tractor trailer truck for easy and legal transport to any location.

Just for the record:

In 1985 I completed my undergraduate work in Commercial Design, with an emphasis in Industrial Engineering and Computer Programming at Woodbury University in Los Angeles. I hold two professional titles for Computer Systems Management and Analysis from UCLA and I became a Certified Data Processor from the institute of Certified Computer Professionals in 1992. In 1995 I received my MBA with an emphasis in Management Information Systems from California Lutheran University.

From January 1987 I held a secret clearance with the Department of the Defense and was employed as a database engineer for the United States Navy at the Port Hueneme Division of The Naval Surface Warfare Center. In August 2013 I retired from my job with the Navy so I could spend all my time assisting His Divine Grace A. C. Bhaktivedanta Swami Prabhupada and Lord Caitanya spread the Hari Nama movement to at least the small town of Ojai where I continue to reside.



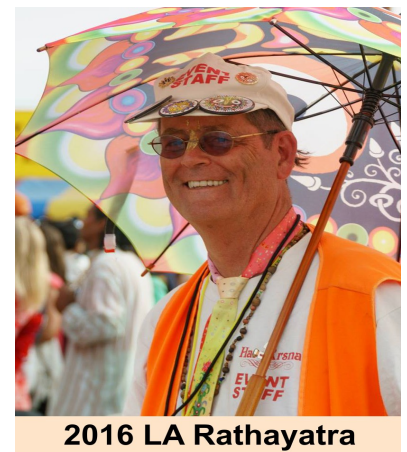
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**William G. Roberts MBA/MIS, CCP
 Database Engineer Port Hueneme Navy
 Surface Warfare Center 2010 at desk
 on the job prior to retiring in 2016.**

Director:
American Vedic Association
"Destroy with the shining lamp of knowledge, the darkness born of ignorance." - Bhagavad Gita As It Is Chapter 10, "The Opulence of The Absolute," Text 11.



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"I am the most confidential part of the Vedas and one who understands this will become wise and his endeavors will know perfection." - Bhagavad Gita As It Is Chapter 15, "The Yoga of the Supreme Person," Text 20.